



SpeakELITE

GET PAID MORE TO
SPEAK

BECOME THE EXPERT WHO SPEAKS

The UK's leading speaking programs designed to make you
irresistibly bookable and get paid your true worth

Let's Make Your Speaking Business Happen

Louise

COACHES

AUTHORS

SPEAKERS

TRAINERS

CONSULTANTS

GET STARTED TODAY

If You're looking to **increase your income** and make a **bigger impact** you're in the right room.



SpeakELITE equips speakers with everything they need to build a successful Speaking Business, command higher fees and secure consistent bookings without awkward fee conversations. SpeakELITE helps speakers **find clarity, confidence, and a clear path to make a bigger impact.**

Our mission is to position you as an Expert Who Speaks, who is valued, invited, and paid at the level your knowledge and experience deserves.

SpeakELITE Is For You If...

- You know your expertise is valuable, but you're not being paid or booked at the level you deserve
- You want bureaus, agencies, event organisers & clients to choose you as the obvious authority
- You're done with "exposure led speaking" and ready for proper fees, repeat bookings, and respect
- You want your speaking to clearly position you as the go to Expert Who Speaks

SpeakELITE Is Not For You If...

- You're comfortable speaking for free, for low fees, or "for exposure"
- You think being entertaining is more important than being credible and bookable
- You want shortcuts instead of building real authority through a business system
- You're more focused on attention than being valued and paid for your expertise

Whether you're stepping onto your first stage or scaling to international platforms, we meet you at your current level, elevate your message, assets, and momentum. Through strategic positioning, professional assets, and proven booking systems, you'll move from invisible or underpaid to in-demand and fully aligned.

Our Speaker Success Session is the starting point for all our speakers. Not because it's "motivating" but **because it replaces guesswork with direction.** Then if you like, you can move forward with one of our four exciting speaking programs.

PROGRAMS for every speaker level...

The Signature Start™
The Speaker System™
The Elite Path™

This is about building a speaking business, that gets you **booked, trusted, and paid what you deserve,** because your knowledge and experience is already there.

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OUR PROGRAMS

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SPEAKER SUCCESS SESSION™



Your journey with us starts with The Speaker Success Session, a 90 minute working session designed to answer one core question.

What is the smartest path forward for you based on where you are right now?

Our mission is to position you as an Expert Who Speaks, valued, invited, and paid at the level your knowledge and experience deserves. For many speakers, this session is the turning point. Not because it's "motivating" but because it replaces guesswork with direction.

You leave knowing EXACTLY what is needed to build a successful Speaking Business.

Fee: £500 - 90 Minute 1:1 Speaker Success Session plus report & follow up Q & A session

This session is included in all our programs - The Signature Start, The Speaker System, The Elite Path

What It Covers:

- Niche, Messaging, Hooks & Positioning
- Key Speaker Assets & Speaker Readiness
- Fees and Finding Speaking Opportunities
- Marketing, Content & Systems
- Audience Connection & Rebooking
- Talk Titles, Confidence & Stage Presence
- Key Challenges & Next Step Actions

What You'll Walk Away With:

- A clear path on your speaking goals and the next steps you need to take to achieve them.
- Inspirational ideas for your unique positioning, niche and messaging that sets you apart.
- Identify the real bottlenecks in your speaking; marketing, pricing, outreach, clarity, confidence.
- A step-by-step plan to start getting booked and paid more to share your message.
- Understanding of the support you need based on your experience and desired outcomes.

How It Will Make You Feel:

- **Energised:** like someone just handed you the map to Better Paid Speaking you've been missing.
- **Validated:** because you'll finally see how far you've come and opportunities open to you next.
- **Aspirational:** I am good enough, I will get paid what I am worth, I am ready to talk to the right people
- **Strategic:** a clear path to position yourself as an Expert who Speaks in your industry and niche.

The Speaker Success Session™ helps you make the shift from "Speaker" to "an Expert Who Speaks."

You'll never approach speaking the same way again. **This is YOUR time.**

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SpeakELITE Programs



Most speakers move through clear stages of growth. The ones who get paid their true worth are the ones who build credibility, authority, and recognition in the right order.

SpeakELITE Programs are designed around these growth phases, giving you the experience, positioning, and proof you need to become known and recognised by Speaker Bureaus and Agencies as the expert who speaks in your industry and niche.

	The Signature Start	The Speaker System	The Elite Path
Speaker Success Session	✓	✓	✓
Your Speaking Events Strategy & Approach	✓	✓	✓
Create Your Speaking Identity, Messaging & Positioning	✓	✓	✓
Create Your Speaker Starter Assets Kit	✓	✓	✓
Define Speaker Fees, Scoping, Briefing & Contracts	✓	✓	✓
Finding Opportunities & the Right People to Speak to	✓	✓	✓
Optimisation of LinkedIn & Your Marketing Assets	✓	✓	✓
Weekly 1:1 Coaching, Delivery & Feedback Sessions	✓	✓	✓
Include You Co-Founder, Director, Assistant (optional)	✓	✓	✓
The Ultimate Paid Speaker Landing Page / Website		✓	✓
Audience-Ready Signature Talk Framework		✓	✓
Your Professional Showreel Structure and Strategy		✓	✓
The Ultimate Speaker Marketing & Booking CRM System		✓	✓
Marketing & Outreach Automated or Manual System		✓	✓
Speaker Success Marketing & Content Activation Plan		✓	✓
Speaker Rebooking and Audience Follow Up Strategy		✓	✓
Speaker Bureau and Agency Intro's & Representation			✓
Professional Showreel, Pitching & Booking Asset Pack			✓
Packaging Your Global Speaking Portfolio			✓
Productise Your Portfolio into a Global Ecosystem			✓
Secure Top International Platforms & Partnerships			✓
Payment Plan	Deposit & Monthly Payments 3 Mths	Deposit & Monthly Payments 6 Mths	Deposit & Monthly Payments 9 Mths
One Payment	£4,995	£9,995	£14,995



Ask about **SpeakELITE Bespoke** - Designed for Speakers who do not fit neatly into a single program.

The SpeakELITE Experience



*Louise was brilliant throughout the Speaker Success Session, before, during and after. She combined clear structure with sharp commercial insight and helped me refine my positioning, messaging and speaker assets in a way that was immediately practical and relevant. Her professionalism and attention to detail were evident throughout. She was organised, responsive and fully invested in helping me succeed, providing a clear roadmap and actionable next steps rather than generic advice. As a result, I now have far greater clarity and confidence in how to position myself and secure the right speaking opportunities”.

“If you are serious about building or accelerating your speaking business, Louise brings the expertise, rigour and support to make it happen. I would highly recommend working with her”.

"Louise's experience, objectivity and energetic approach was invaluable. Her fresh perspective and great connection with the right people, helped to build a new approach and process which is both scalable and reportable, designed to turn more prospects and speaking opportunities into clients".

Louise clearly knows her stuff, communicates it well, and enjoys helping people reach their potential. I came to her having spoken at a number of events, but never been remunerated for it. She helped me structure my thoughts and offerings much more professionally, present my expertise more clearly, and develop the confidence, means and toolkit with which to become a paid professional speaker. I heartily recommend her to help those those with expertise and insights to share them on the professional stage.

"Louise brings a fresh insight, positive energy and a depth of expertise when it comes to business, speaking and connecting people, but more importantly Louise delivers the tools and a practical process which promises to turn opportunities into clients and revenue".

"Louise made a mass of complex and confusing information easy and fascinating. Louise has subsequently helped me being generous with her boundless knowledge and expertise. Louise's depth of knowledge means she can diagnose what your speaking business really needs. I recommend any entrepreneur to contact Louise for her help.
I am mighty glad I did"

Working with Louise has been a breeze.

It's fantastic to get straight answers to straight questions and it's impossible not to feed off her enthusiasm. Her knowledge is fantastic. I now never miss an opportunity and this approach gave me an immediate return on investment in the 1st month. In short, great solution and it makes me more money".

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WELCOME to SpeakELITE



Louise Medve is the founder and CEO of SpeakELITE. With over 30 years' experience. Louise is an established speaker, events professional, and commercial leader who has built and scaled businesses across multiple sectors and geographies. She is widely known for her high-energy, no-nonsense, realistic approach to business growth and leadership, and is hugely passionate about “keeping our human connection alive”.

Through SpeakELITE, Louise helps Speakers, Coaches, Founders, CEOs, Authors, Trainers and Consultants communicate their message and value with confidence and clarity. Louise is reshaping Speaker Businesses with strategic positioning, standout professional assets, and proven booking systems, you go from invisible or underpaid to in-demand, booked and fully aligned with opportunities that reflect your true value.

Direct. Commercial. Relentlessly practical.

Louise will build your speaking business and you to perform at the highest level.



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